

Ebbtide 2004 Update

JANUARY 2004

- ***Boat Guide Canada** - 2500 Mid Cabin and 200 BRL included in Buyer's Guide.
- ***Boating Life** - 200 BRL was highlighted w/pictures in the 2004 Boat Buyer's Guide.
- ***Boating World** - 200 BRL included in 2004 Buyer's Guide w/photo.
- ***Go Boating** - 200 BRL highlighted in "First Look" section.
- ***Pontoon & Deck Boat** - 2400 SCFC, 210 SCFC (outboard and inboard) were included in Buyer's Guide.
- ***Pontoon & Deck Boat** - Ebbtide's 210 DCFC was included in Pontoon & Deck Boat's "Shootout Guide."
- ***Tennessee Valley Outdoors** - Ebbtide and the 2300 BRL (w/photo) included in the January issue as a featured runabout.
- ***The Log, San Diego, CA** - Randy Scott writes about the 200 BRL in "Hot New Boats Come From Ebbtide, Cobalt, and Bayliner."

Boating Industry - Ebbtide contact info has been updated in online buyer's guide.

Heartland Boating - 1/28 Spoke with Krista - she said that they don't run boats too often, but she will keep info on hand for if/when they do. 10/31 Also sent Krista info on the 2500 Mystique Mid-Cabin. 9/9-Spoke with Krista Grueninger--she wanted info. on new models for this issue--sent release on 200 BRL.

FEBRUARY 2004

***Topeka Capital-Journal** - Ebbtide mentioned in an article on the Topeka Boat & Outdoor Show. Feb. 15, 2004.

MARCH 2004

Mid-March - 210 SC will be available to test at Ebbtide.

- ***Boating Life** - Ebbtide's 2400 SCFC w/photo was included in cover feature "Deck Boats: 7 We Want for Getting Away."
- ***Powerboat** - Ebbtide's 2200 Mystique was included in the 2004 Performance Reports. 3 pages w/photos.
- ***San Diego Log** - Unveiling of 210 SC w/photo included on March 19.

***Soundings** - Mac Yacht Sales release ran w/photo of the 2500.

***The Log - Los Angeles Ed.** - Unveiling of 210 SC w/photo included on March 19.

APRIL 2004

***Calhoun County Advocate (Rockwell City, IA)** - Ebbtide is included (in text and photo) in a front-page announcement for the Grand Opening of the Twin Lakes Marina (Rockwell City, IA). April 21.

MAY 2004

***NMMA's "Buy North American" Newsletter** - Included the 210 Sport cuddy with photo in May Newsletter.

***Rich Guy** - 2 page spread with photos on the 2500 Mid Cabin.

JUNE 2004

***Boating Life** - 210 Sport Cuddy was on the cover of this issue. 2-page spread with photos inside.

***Go Boating** - Ebbtide's 2400 DC FC with photo included in "Deckboat Dynamic: The Swiss Army Knife of the Boat."

***NMMA's "Buy North American" eNewsletter** - Ebbtide's 210 Sport Cuddy w/photo included in this newsletter highlighting new products.

***Powerboat** - Ebbtide's 2200 awarded the "Outstanding Runabout Performance" Award. 1 page w/photos.

***Powerboat** - 210 Sport Cuddy with photo included in "News & Notes" section.

***Powerboat** - Ebbtide 2200 included in the 2004 Boat Buyer's Guide

JULY 2004

***Go Boating** - A photo of the Ebbtide 2400 is featured.

***The Tennessean** - Ebbtide featured in the July 22 Tennessean w/photo.

AUGUST 2004

***Family & Performance Boating** - 210 Sport Cuddy featured w/photo.

***The Tennessean** - Ebbtide included in article on Performance marine.

SEPTEMBER 2004

***Boating World** - 2-page Ebbtide photo included in article: "A Wide World of Sport."

***Pontoon & Deck Boat** - Ebbtide included w/3 photos in article on refreshment centers.

OCTOBER 2004

***Boating Life** - New 2005 Releases included 2600 with large photo.

***Pontoon & Deck Boat** - New for 2005 included 2400 SCFC with new features/changes.

NOVEMBER 2004

***Boating World** - Ebbtide 2600 w/photo included in new 2005 Models.

DECEMBER 2004

***MotorBoating** - 2100 Cuddy Cabin highlighted with photo in "Sea Trials."

***Pontoon & Deck Boat** - Article on Ebbtide and their 2005 lineup is included with a photo of the 2600 CBR and contact info for Ebbtide.

***Powerboat** - Ebbtide's 2600 ran in the 2005 Performance Reports - 5 pages with photos.